

**ARCHIE
SERIES**

Archie's Pal



PDC

MAR.

Jughead

**NO.
58**

10¢



**NOW
Published
EVERY
MONTH!**

TREASURE CHEST OF FUN



BIKE SPEEDOMETER

READS UP TO 50 M.P.H.
See how fast your riding!
Time yourself in racing and
see if you can better your
top speed. No gears, no com-
plicated mechanism. Fasten
to handle bars and go. Easy
to install.
No. 199..... Only 75¢



FOAMING SUGAR

Looks just like real sugar,
but that's where the resem-
blance stops. When it
drops in liquids, they
overflow and form
clouds of suds. Seems
as though it'll never
stop.
No. 549..... only 25¢



ATOMIC SMOKE BOMB

Just light one and watch the
column of thick, white smoke
rise to the ceiling, mushroom-
ing into a dense cloud, just
like an A-Bomb.
No. 971..... 70¢



SHRUNKEN HEADS

FANTASTIC! Looks
exactly like what
jungle head hunters
prepare. Something
new and startling to
hang in your car,
or in your room.
A horrible and un-
usual gift in a box.
617..... 75¢



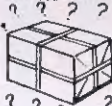
YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll
win any fight. This book
gives all the grips, blocks, etc.
which are so effective
in counterattack. FREE book
on how to perform
strong man stunts also
included.
No. 224..... 1.00



JOY BUZZER

SURPRISE PACKAGE



The most popular joke
novelty in years! Wind up
and wear it like a ring.
When you shake hands,
it almost raises the victim
off his feet with a
"shocking sensation."
Absolutely harmless.
No. 239..... Only 50¢

Are you willing to
take a chance? We
won't tell you what
you get, but because
you're willing to gam-
ble, we'll give you
more than your
money's worth.
No. 678..... Only 50¢

THROW YOUR VOICE



Your chance to be a ventriloquist! Throw
your voice into funks, behind doors and
everywhere. Instructive tips on your mouth
and out of sight. You'll fool the teacher,
your friends, and your family and have
fun doing it. Free book on "How to Become
a Ventriloquist!"
No. 137..... 25¢



WMOOPEE CUSHION

Place it on a chair under a
cushion; then watch the fun
when someone sits down! It
gives forth embarrassing
noises. Made of rubber, and
infallible. A scream at parties
and gatherings.
No. 247..... 50¢



AMAZING MINIATURE RADIO

Tiny featherweight radio that operates
without batteries, without tubes, but
brings you years of listening pleasure.
Nothing to wear out or replace. Plays
indefinitely. Complete with own ear-
plug.
No. 044..... 4.98



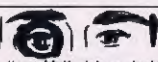
ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor
for just 50¢. It sounds unbelievable, but it's
true. This compact little kit makes it a cinch
to build this high power unit. And the fun
you're going to get driving your model planes,
boats, etc. Comes complete with easy to follow
instructions for assembly.
No. 852..... 50¢



BLACK EYE JOKE

Show them the "naughty" pictures inside.
They'll twist it and turn it to see, but all
they do is blacken their eyes.
No. 216..... 25¢



PHAROAH SERPENTS

Special pill that when
lighted forms 1 ft. snake.
Has a stunning effect on
the viewer. Can be
done casually, or as a
special trick.
Box of 10
No. 524..... 20¢



24" SNAKE

A gigantic "24" snake
that will coil and seem
to be alive! Throw it into
a crowd and watch the
fun start!
#451..... \$1.50



MINIATURE SECRET CAMERA

Precision camera so small,
it fits in cigarette pack.
Watches 357 pictures and
takes 10 pictures per roll.
Precision ground lens
and time exposure shutter.
Can be hidden
anywhere.
Complete with true roll of
film.
No. 788..... 1.98



BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days
Pocket Gym will develop your chest, biceps,
triceps, neck, shoulders, stomach and legs,
in just 30 days, you'll begin to earn the
respect of all your friends—the admiration
of all the girls. You'll keep fit and fear no
one.
001..... 1.00

Sorry, but we cannot ship orders totalling less than \$1.00.
Kindly add 15¢ for postage and handling to all orders.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.

Dept. HC-55

Rush me the items listed below. If I am not satis-
fied I may return any of my purchase after
10 days free trial for full refund of the purchase
price.

ITEM NAME OF ITEM HOW MANY TOTAL PRICE

☐ I enclose _____ in full payment. The
Honor House Products Corp. will pay postage.
☐ Send C.O.D. I will pay postman on delivery
plus a few cents postage.

NAME _____

ADDRESS _____



AUTO BREAKER

Greatest gag in years! Place this
gadget inside any tail pipe
and watch the fun.
Sounds like the
transmission, fuel pump, and
whole rear end caved in.
Harmless, but a panic.
No. 087..... 75¢



BLACK CHEWING GUM

Sucker starts
chewing this ordinary-looking
gum and his mouth
and teeth turn black.
It's awful but harmless.
No. 570..... 25¢

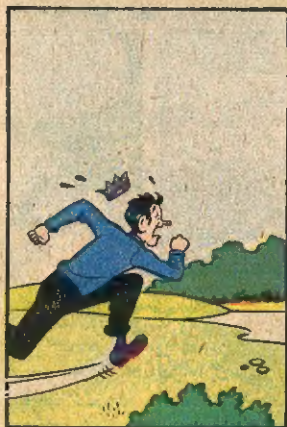
Jughead

TRUE
LOVE

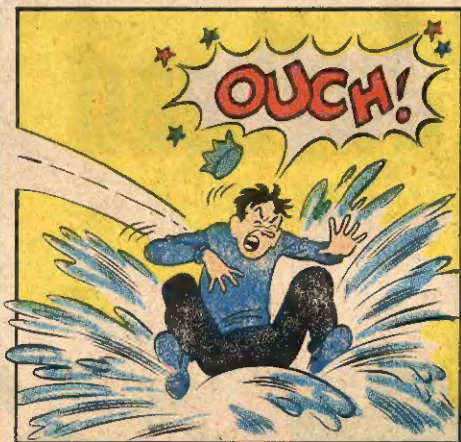
JUGGIE! JUGGIE!
COME QUICKLY!

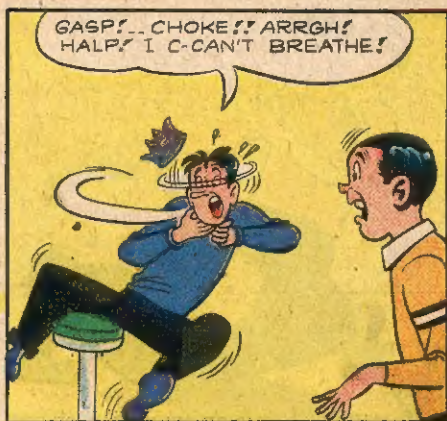
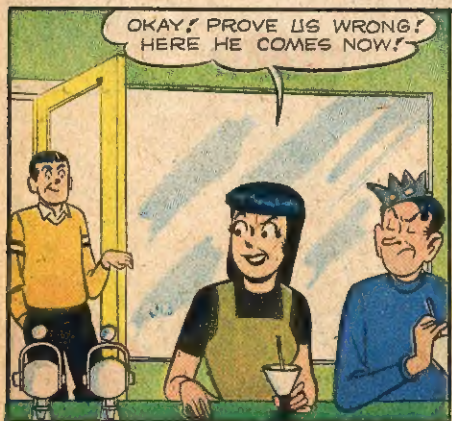
REGGIE
IS IN
TROUBLE!

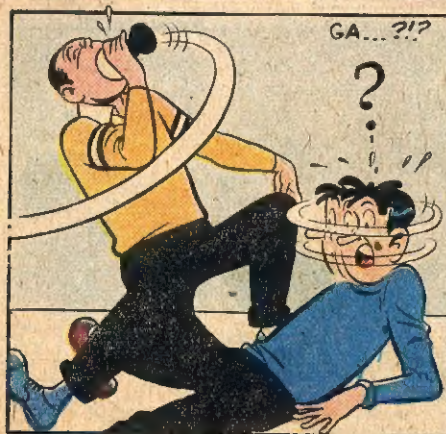
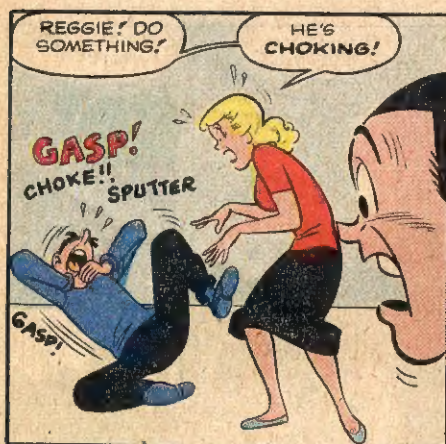
SO WHAT
ELSE IS
NEW?

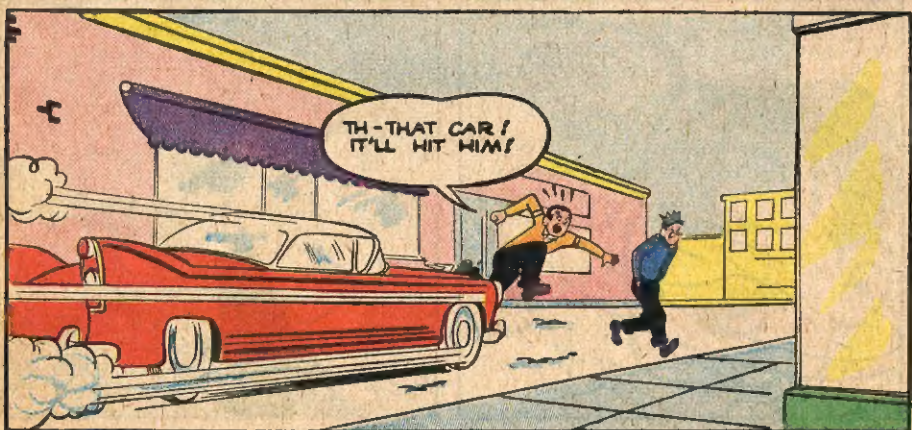
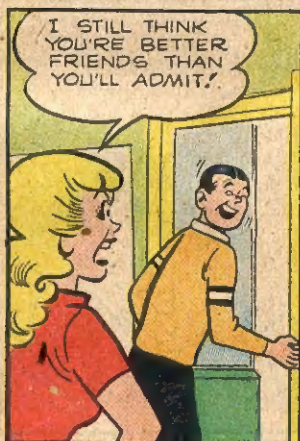
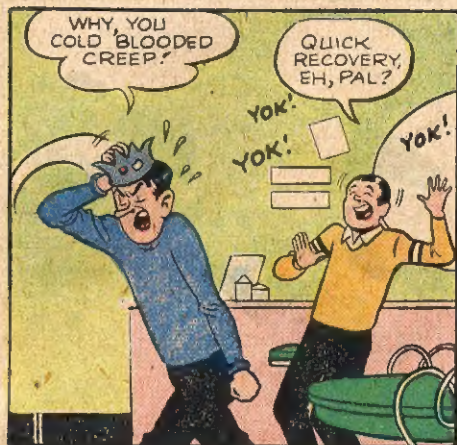


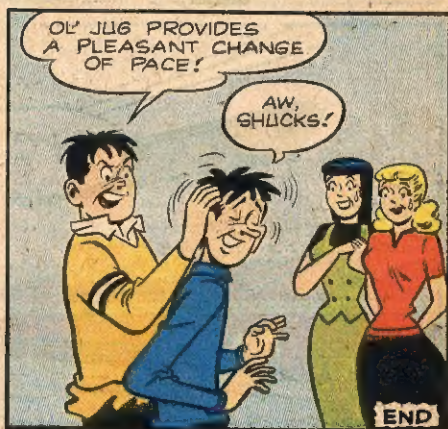
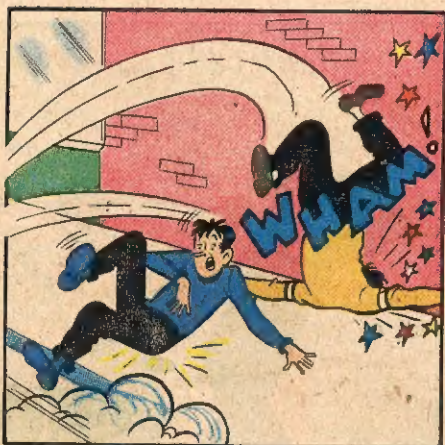
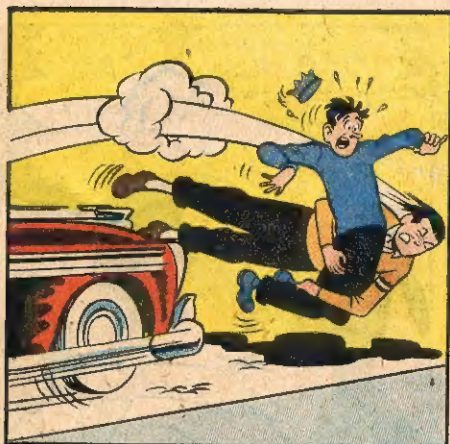
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TIME FOR "TROPHY"

THE RINK PRO
SAID I'M GOOD
ENOUGH TO ENTER
CONTESTS!

WHY DON'T YOU GET THE
NEW "TROPHY" SKATES
MADE BY THE CHICAGO
ROLLER SKATE COMPANY
IF YOU'RE GOING TO
ENTER CONTESTS?

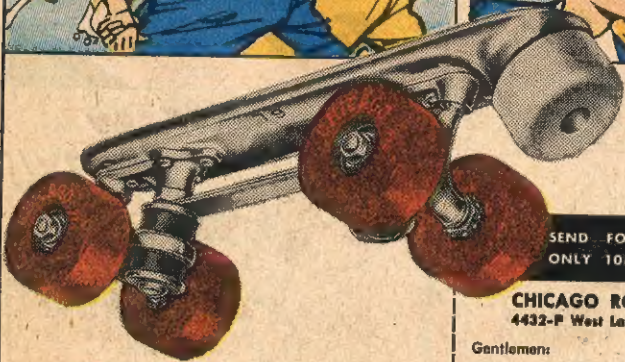
JANE, YOU SURE ARE
SKATING BETTER
SINCE YOU TOOK
LESSONS



THEY ROLL SMOOTHER, GIVE
MORE AGILE ACTION, AND THE
FORGED ALUMINUM PLATE IS
GUARANTEED FOR A LIFETIME.

DO YOU REALLY
THINK
I COULD
WIN?

IT'S A CINCH. YOU
AND THE "TROPHY"
ARE A
COMBINATION
THAT CAN'T BE BEAT!



The "TROPHY" Sold
Only At Roller Rinks

SEND FOR "SKATING SKILLS" BOOKLET.
ONLY 10¢ FOR POSTAGE AND HANDLING

CHICAGO ROLLER SKATE CO.
4432-P West Lake • Chicago 24, Illinois

Gentlemen:
Please send me "Skating Skills" booklet, featuring
"Secrets of Roller Skating." I enclose 10¢ to cover
postage and handling.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

Name of Rink _____

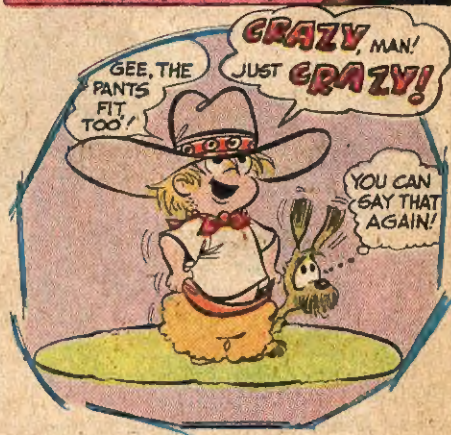
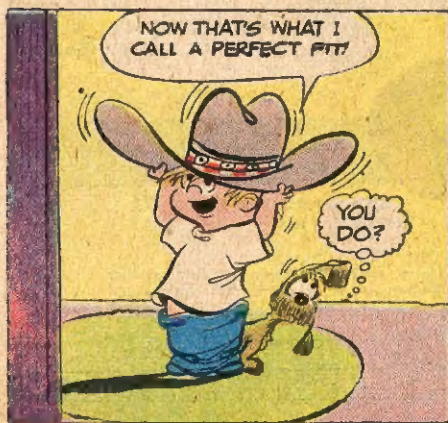
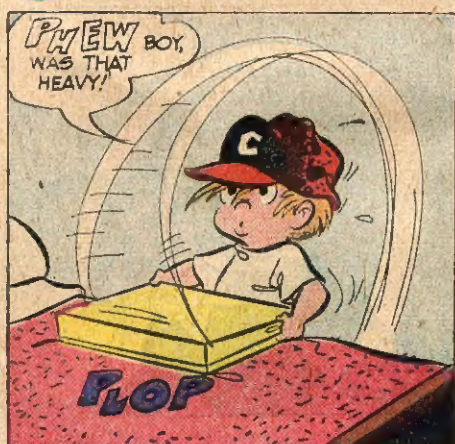
"CHICAGO"

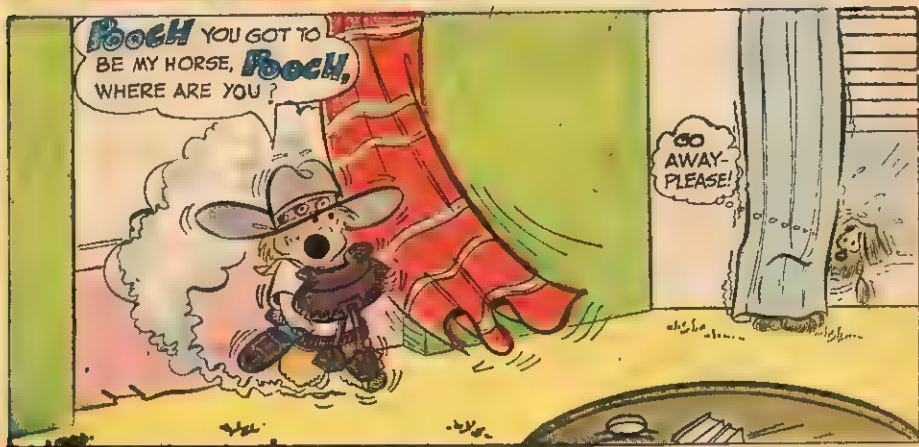
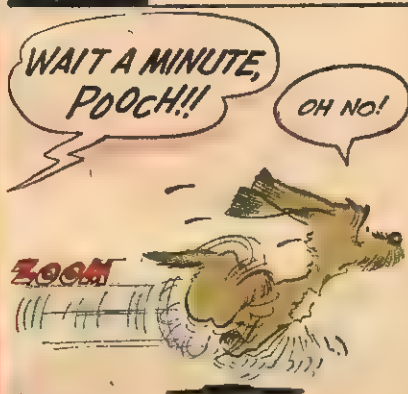
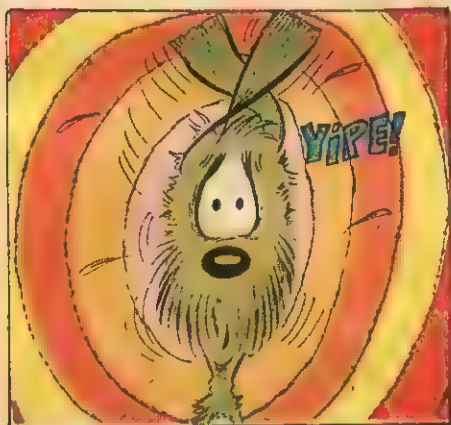
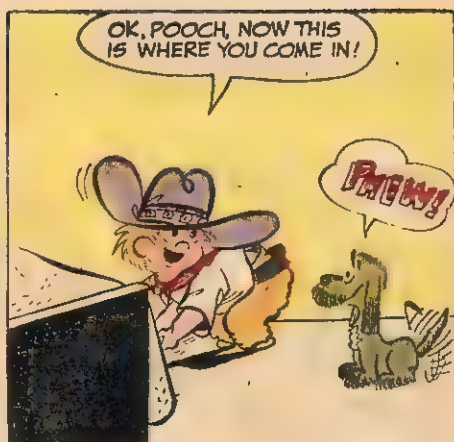
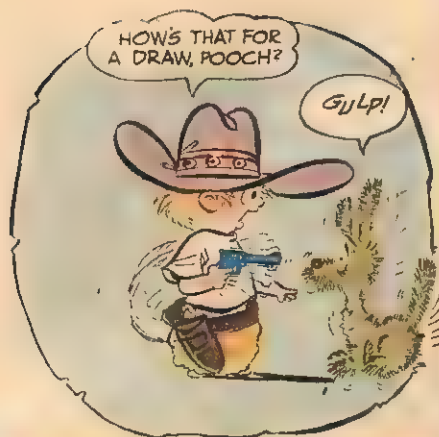
Roller Skates

4432-P WEST LAKE STREET, CHICAGO 24, ILLINOIS

PIPSQUEAK

"A MISSING HORSE"
by WALT LARDNER





40 FOREIGN AND AMERICAN CARS

ONLY \$1

Each Car Marked Clearly With Its Own Name!

AN AMAZING TOY BARGAIN!

NOW, with these perfectly scaled motor cars, you can give any child of any age a world of pleasure—at an unbelievably low price! Please don't confuse them with flat brittle toys. These are 3-dimensional, unbreakable models—you can even bounce them without breaking—40 in all, in brilliant colors, beautifully finished right down to the wheels, no assembling necessary. Each car is clearly marked with its own name—and what names they are! Jaguar, Cadillac, Mercedes, MG—the racy sports and town cars that kids dream about. They'll have unlimited fun staging races, auto shows, playing garage, guessing models. Never before has \$1 bought so much real play value! Handsomely gift packaged. Please order today for quick delivery.

ORDER NOW! Send only \$1.00 for each collection of 40 cars. Add 25c for postage and handling for each set.

MAIL TODAY FOR PROMPT DELIVERY!

SPORT CARS, DEPT. GK-89

11 E. 47 St., N. Y. 17, N. Y.

Gentlemen:

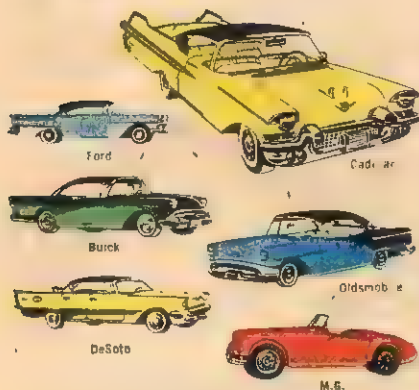
I can't wait to see if these model cars are all you say they are. Enclosed please find \$_____ in check, _____ money order, _____ cash, _____ for _____ sets of MODEL CARS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, No C.O.D.'s)

Name _____

Address _____

City _____

Zone _____ State _____

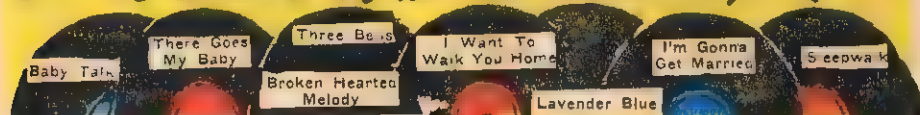


All makes, models, including
WORLD FAMOUS SPORTS CARS!

- Jaguar
- Mercedes
- Buick
- Nash
- Ford
- Rambler
- M.G.
- Sunbeam
- Packard
- Hudson
- Lincoln
- Chrysler
- Fiat
- Thunderbird
- Plymouth
- DeSoto
- Dodge
- Mercury
- Corvette
- Volkswagon
- Cadillac
- Oldsmobile
- Pontiac
- Chevrolet

MONEY BACK GUARANTEE

8 RECORD HITS Only \$1.00



HERE ARE THE TITLES—Set 5

- | | |
|--------------------|-----------------------|
| There Goes My Baby | Broken Hearted Melody |
| Lavender Blue | I'm Gonna |
| Three Balls | Get Married |
| Sleepwalk | I Want To |
| Baby Talk | Walk You Home |

In Your Choice of 45 RPM or 78 RPM

HERE ARE THE TITLES—Set 4

- | | |
|-----------------------|---------------------|
| Battle of New Orleans | Tiger |
| Personality | What a Difference a |
| Lipstick On Your | Day Makes |
| Collar | My Heart's An Open |
| Bobby Sox to | Book |
| Stockings | M. T. A. |

IN STORES 8 RECORD HITS @ 89c EACH
COST \$7.12
OUR PRICE AT \$1.00 PLUS 10c POSTAGE
\$1.10

YOU SAVE \$6.02

REMBRANDY CO., Dept. 238 ☐ Send Set No. 4
403 Market St., Newark, N. J. ☐ Send Set No. 5

☐ send 45 rpm ☐ send 78 rpm

Send the 8 RECORD HITS. I enclose \$1.00 plus 10c postage and handling. My money will be refunded if not satisfied. ☐ I enclose \$2.20. Send both sets

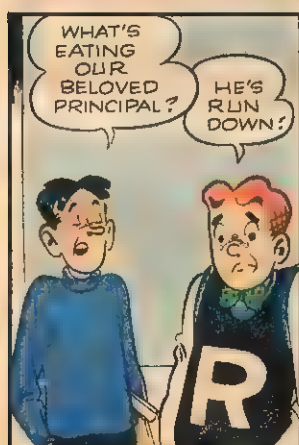
NAME _____

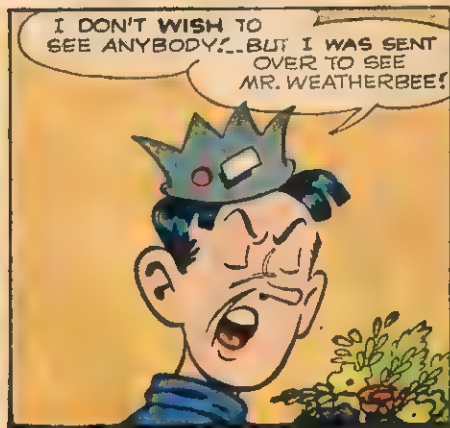
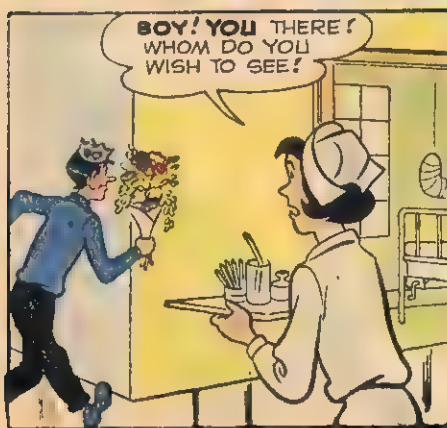
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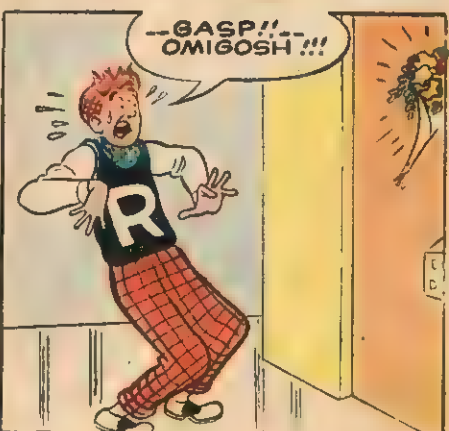
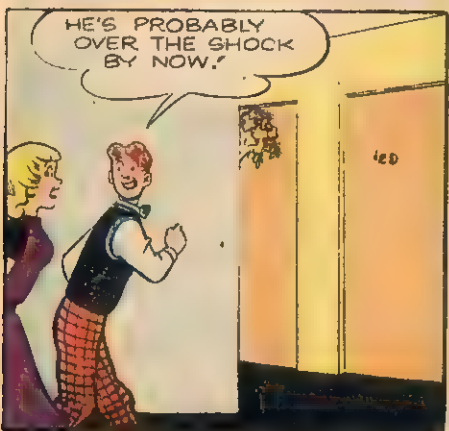
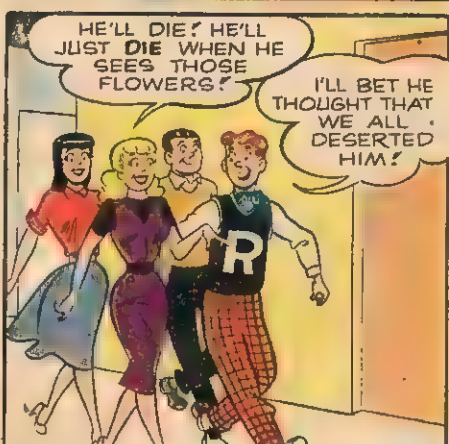
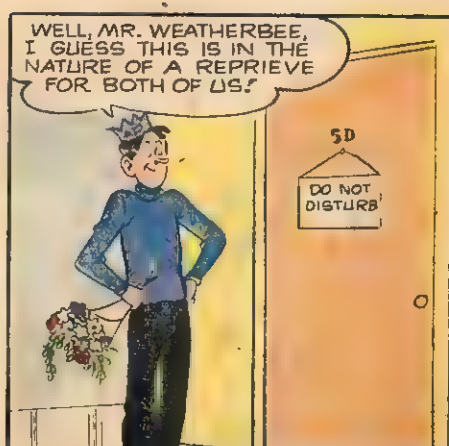
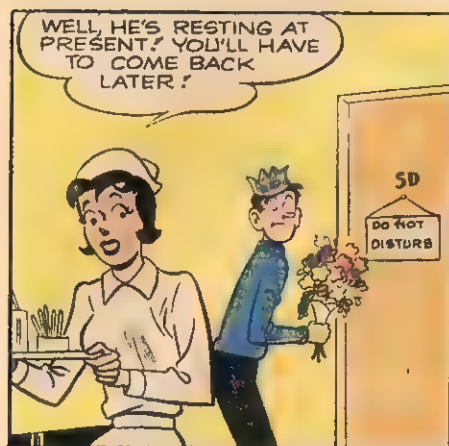
CITY _____ STATE _____

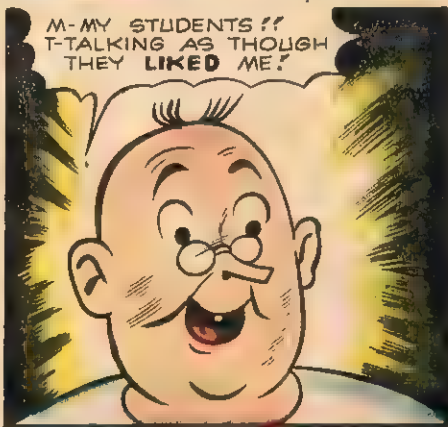
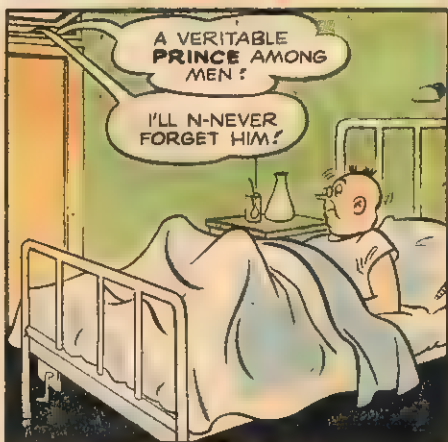
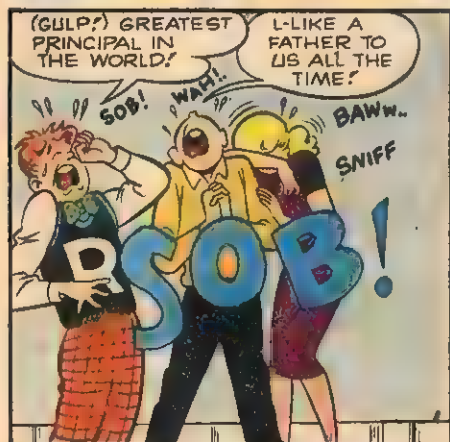
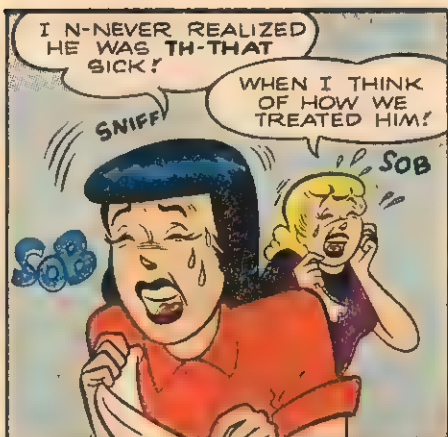
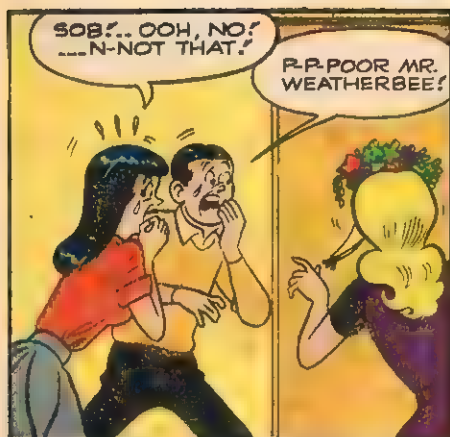
MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

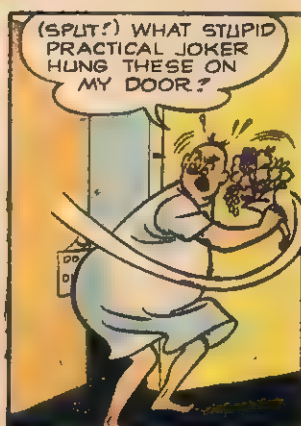
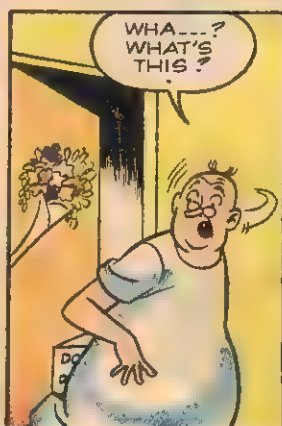
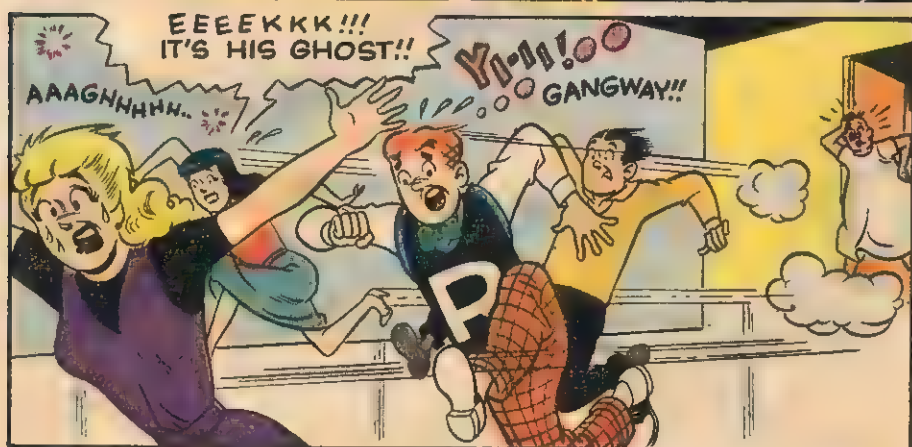
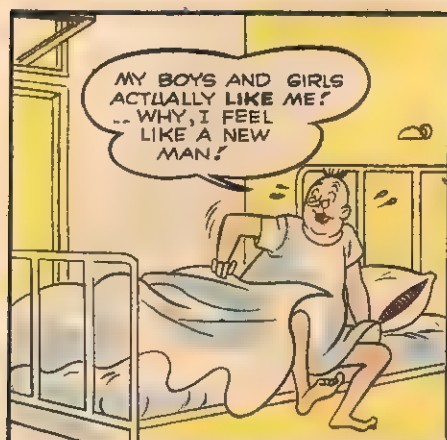
NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

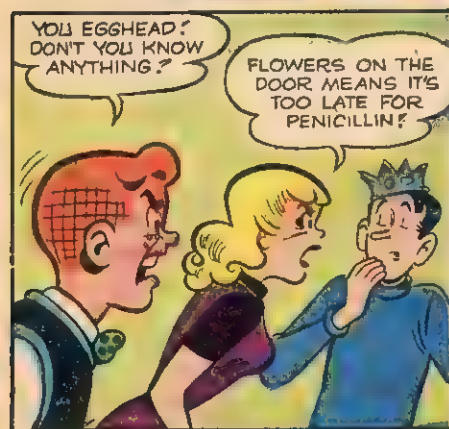
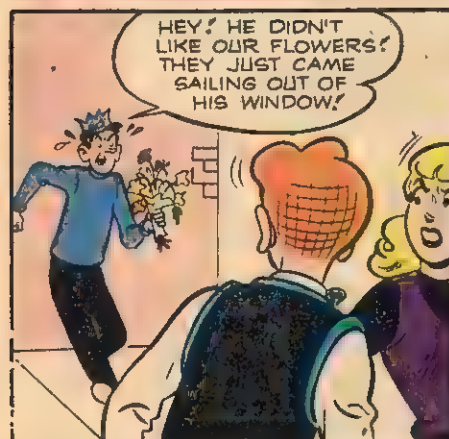


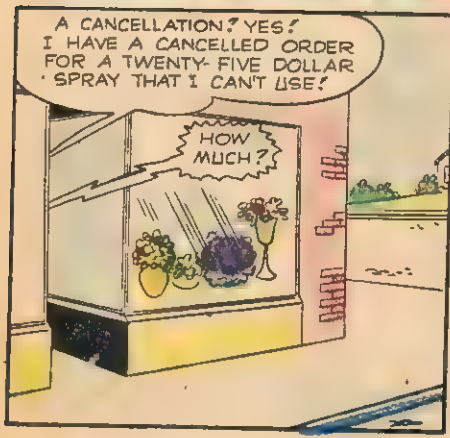
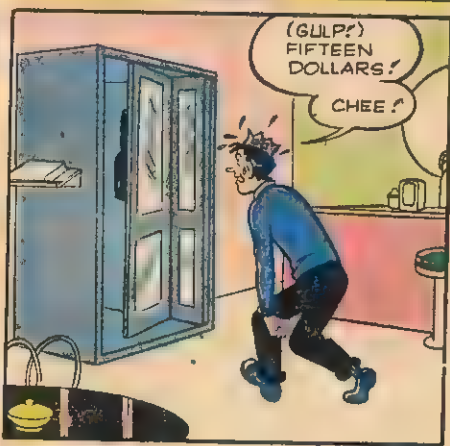
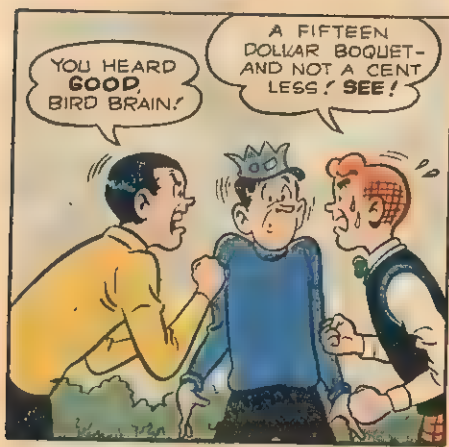
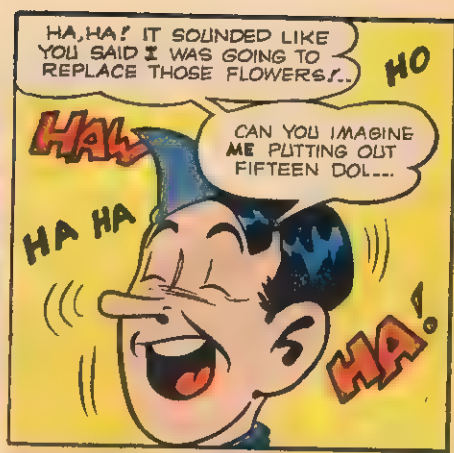
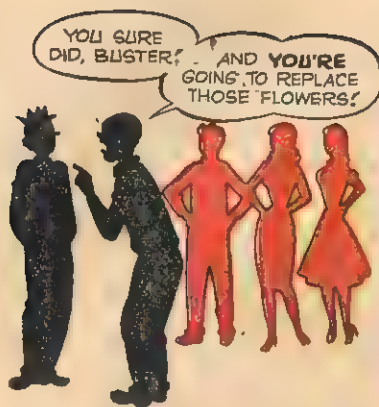


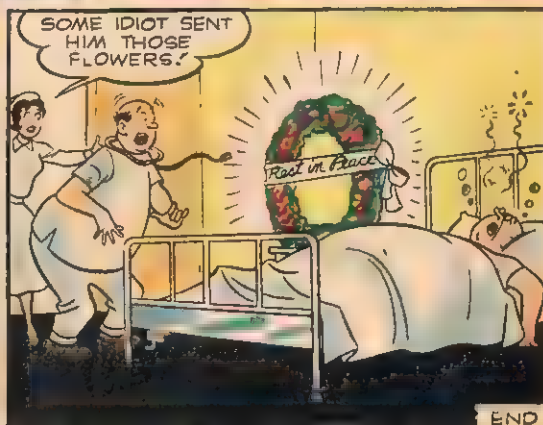
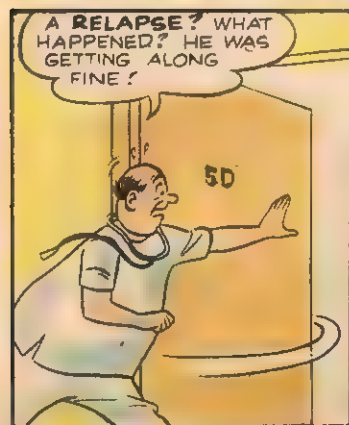
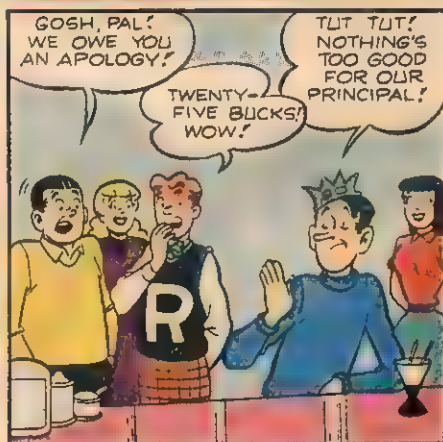












WAKE UP!



TO THE BEST BUYS IN COMICS!

EACH OF THESE GIANT-SIZE ARCHIE QUARTER COMICS IS A TOP SELLER! USE THE HANDY COUPON BELOW TO ORDER YOUR FAVORITES! WE'LL SHIP THEM AS SOON AS THEY ARE OFF THE PRESSES!

ARCHIE QUARTER COMICS
241 CHURCH ST., NEW YORK 13, N.Y.

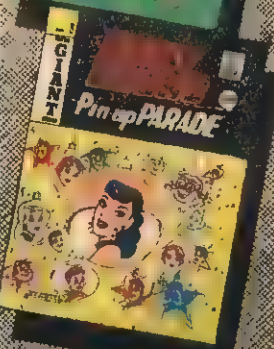
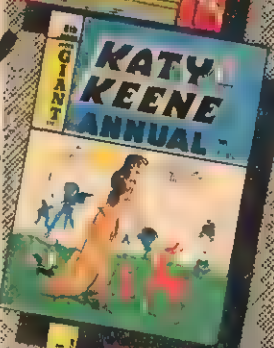
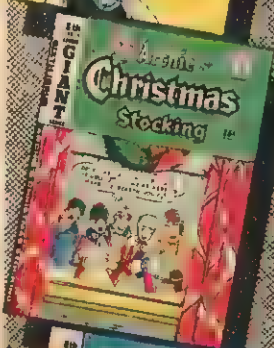
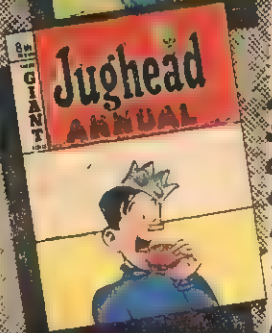
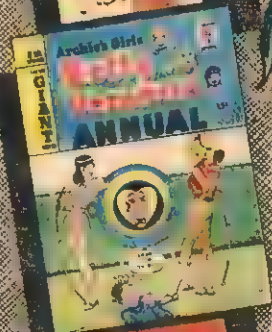
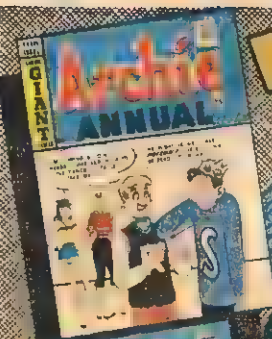
PLEASE SEND ME THE FOLLOWING QUARTER COMICS. I ENCLOSE 25¢ IN COIN (35¢ IN CANADA) FOR EACH TITLE CHECKED BELOW:

- | | |
|--|---|
| ☐ ARCHIE ANNUAL #11 | ☐ BETTY AND VERONICA ANNUAL #8 |
| ☐ JUGHEAD ANNUAL #8 | ☐ ARCHIE'S CHRISTMAS STOCKING #6 |
| ☐ PALS 'N' GALS #11 | ☐ KATY KEENE ANNUAL #6 |
| ☐ KATY KEENE PIN-UP PARADE #9 | |

NAME (PLEASE PRINT) _____ AGE _____

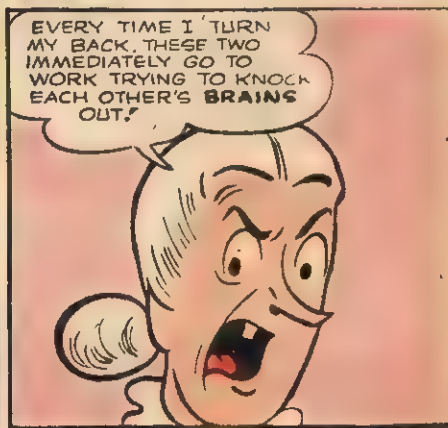
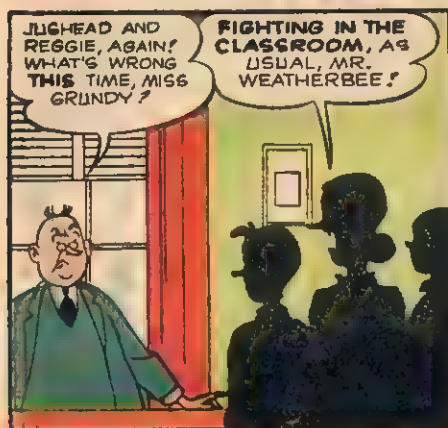
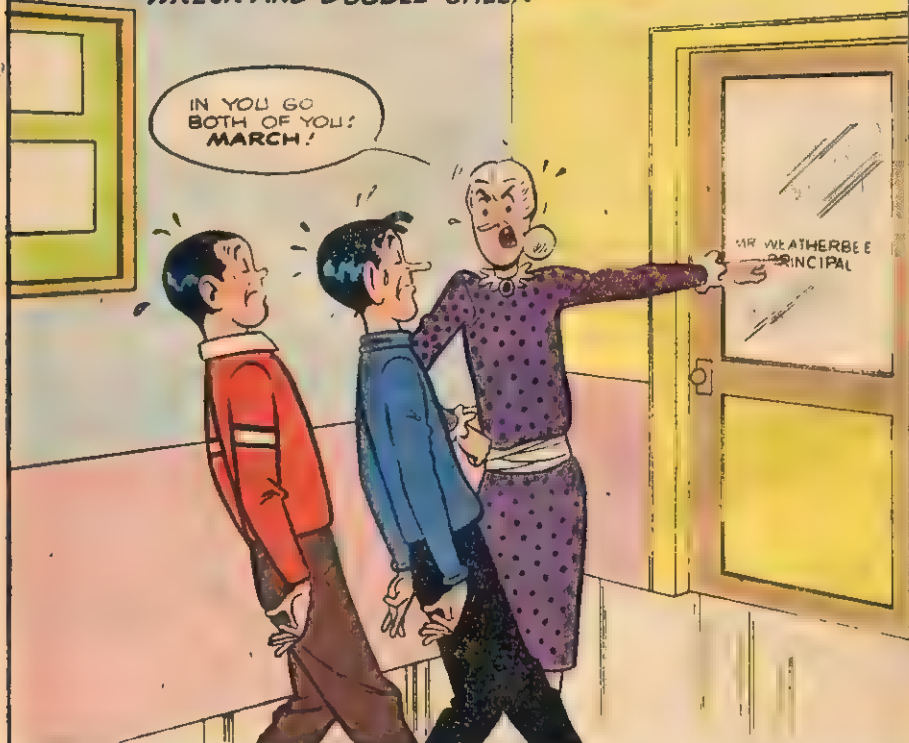
ADDRESS _____

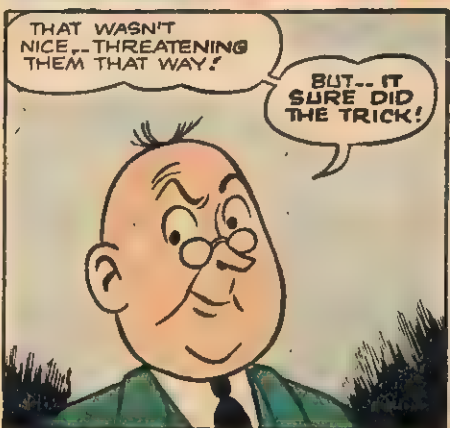
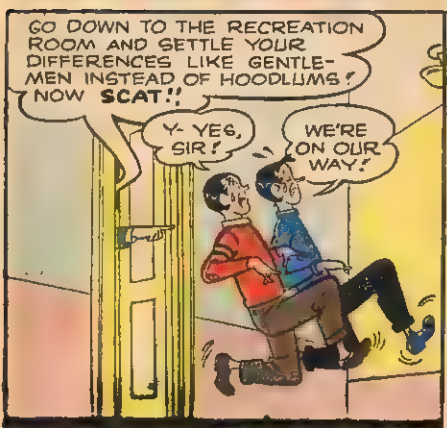
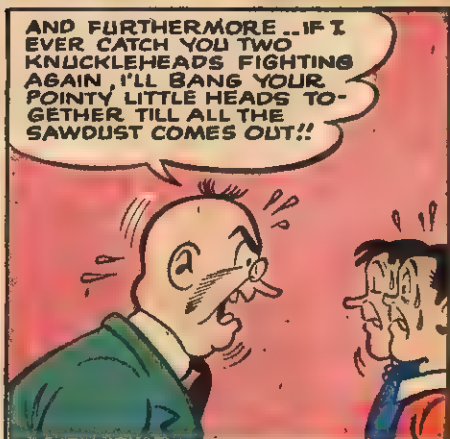
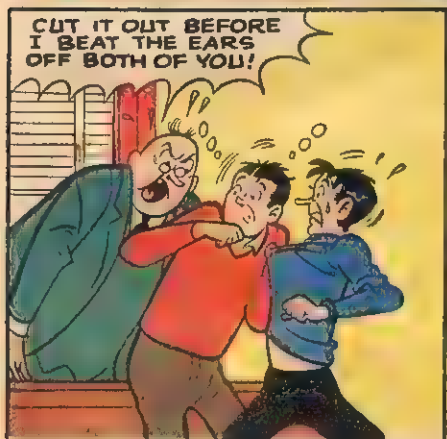
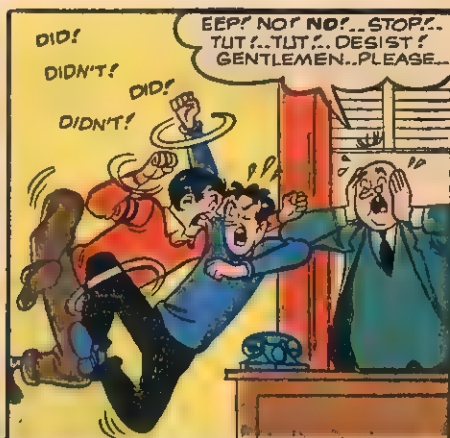
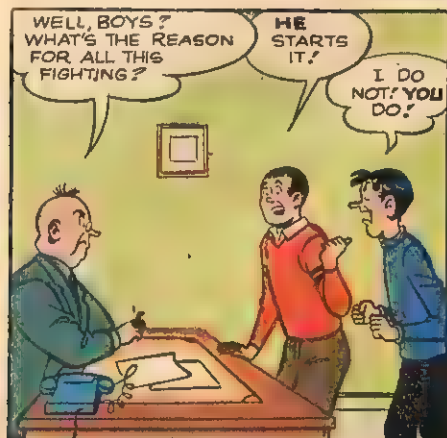
CITY _____ STATE _____

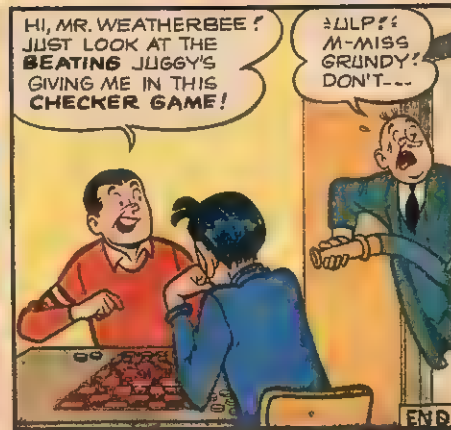
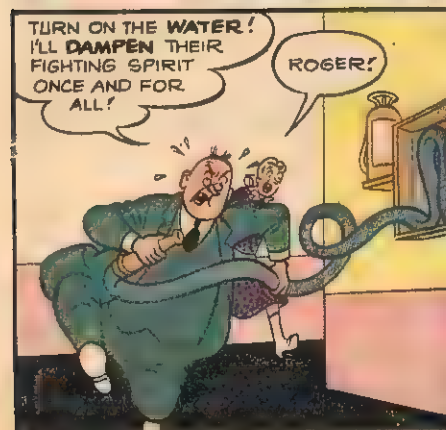
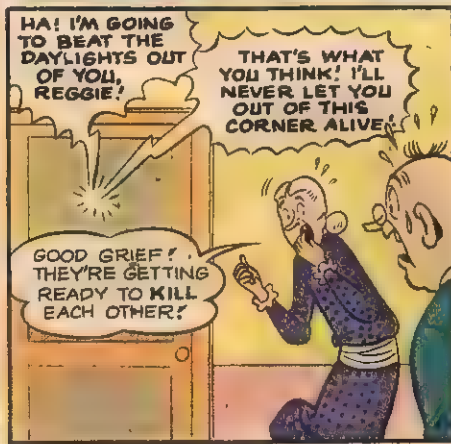
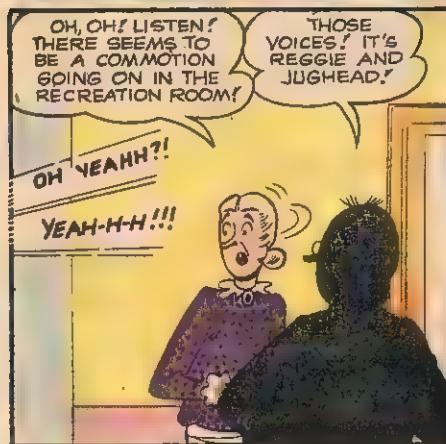
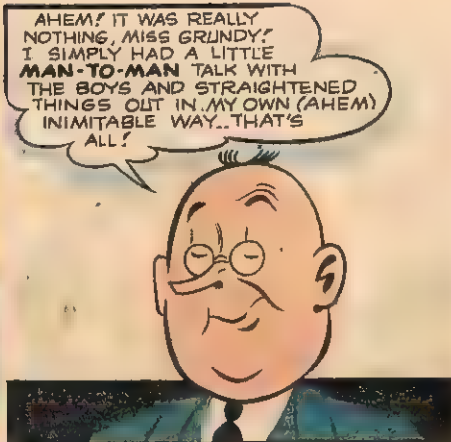
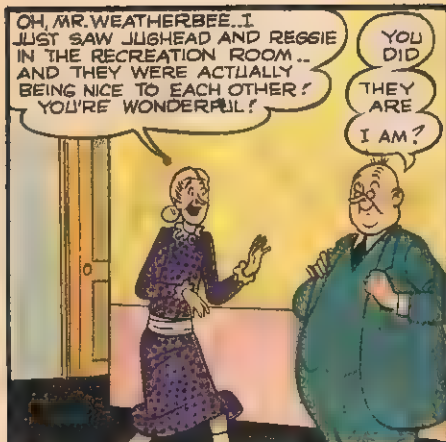


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NATURE'S NOTEBOOK

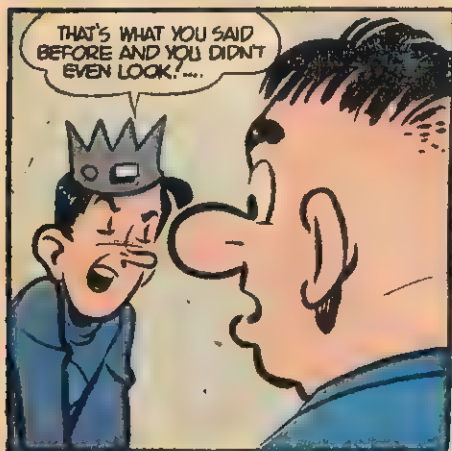
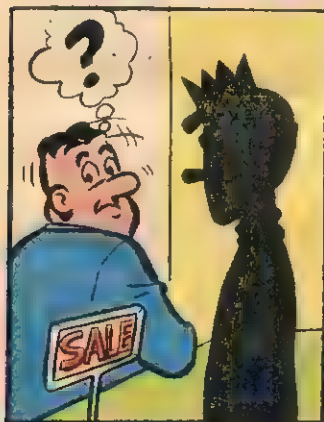
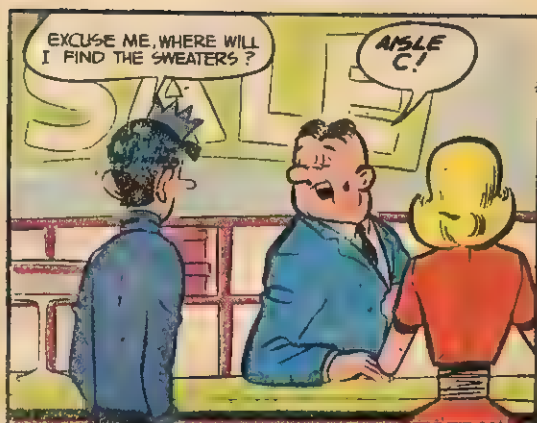


The cat-like creature you see above attacking the Giant Tapir, lived in the long, dark ages before history began. It is a Sabretooth carnivore, or flesh eater and looks a good deal like the Sabretooth Tiger and other Sabretoothed cat prowlers of that distant past. But, it is not a cat, it is an imitation of a cat and, instead of belonging to the mammal family as do the cats, this masquerading creature belonged to a family called Marsupials. A Marsupial is a kind of animal that carries its young in a pouch and the babies are extremely tiny, particularly in comparison to the size they attain when fully grown:

Strangely enough, quite frequently, Marsupials mimic the looks of other species of animals. Indeed, the Tasmanian Wolf, which exists today, is not a wolf, it is a Marsupial and only looks like a wolf but has no relationship to the Wolf or Dog family. In the days when the Sabretooth Marsupial roamed the primeval jungle there were many Marsupials in all

parts of the world. But today Marsupials are found only in Australia and on the American Continent.

The Australian Kangaroo is a Marsupial and you all know how it carries its young in a pouch and that the young, of even the big, six foot Kangaroos are only about the size of a Bee when born. The best known Marsupial, to us in America, is the Oppossum and these creatures, when gotten young, make delightful pets who can be trained to climb ropes and hang from your finger or hand by their long, bare, prehensile tail. Here again we have Marsupial mimicry, for the Oppossum looks like a huge rat, but he isn't a rat at all. Instead he is related to the Kangaroo, Wombat, Bandicoot, Cuscus, Koala (the Australian Honey Bear, another example of mimicry), Tasmanian Devil and Tasmanian Wolf. Marsupials vary in their mode of life as much as they do in their form, some living in trees, some on the ground and some underground.



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Lynbrook, New York

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Name _____

Address _____

Jughead

IN "INFLAMMATION PLEASE"

SO, WHAT HAPPENED
BETWEEN YOU
AND BETTY?

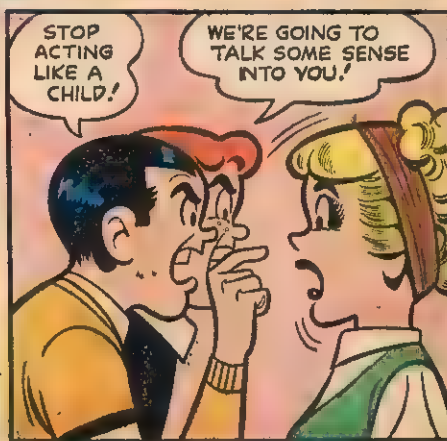
OH, JUST ONE
OF THOSE SILLY
LITTLE SPATS!

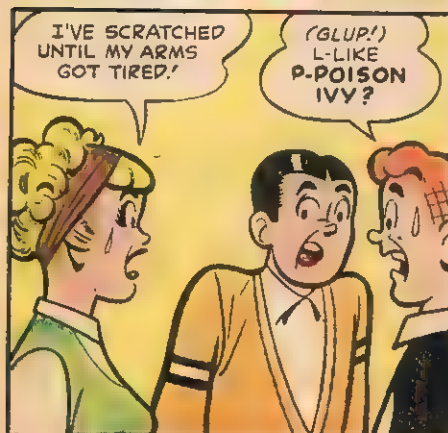
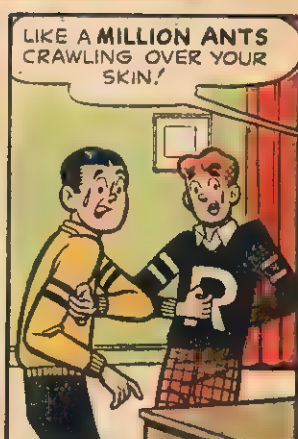
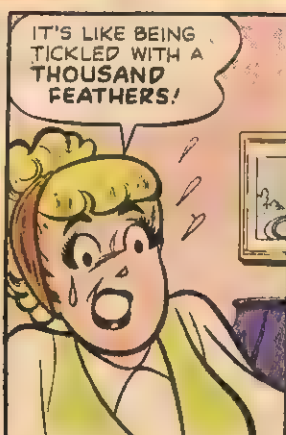
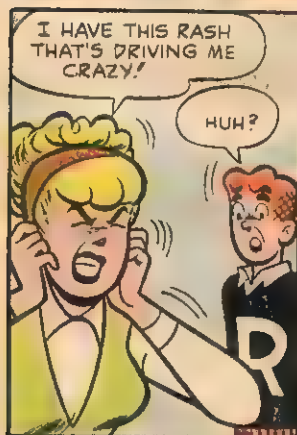
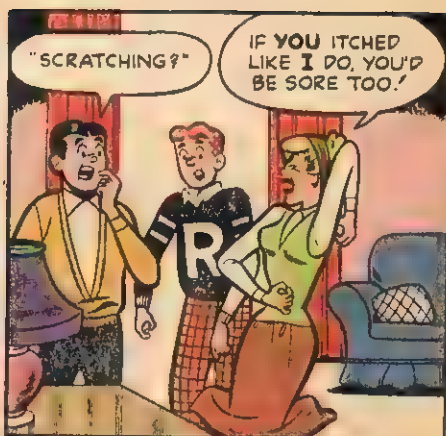
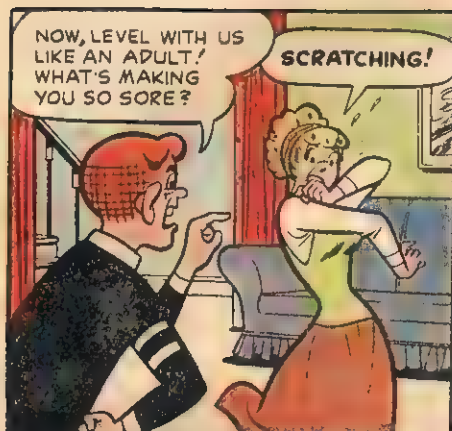
IT WAS MY FAULT, AND
NOW SHE WON'T EVEN
SPEAK TO ME!

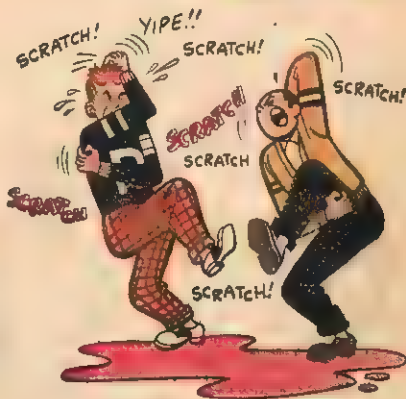
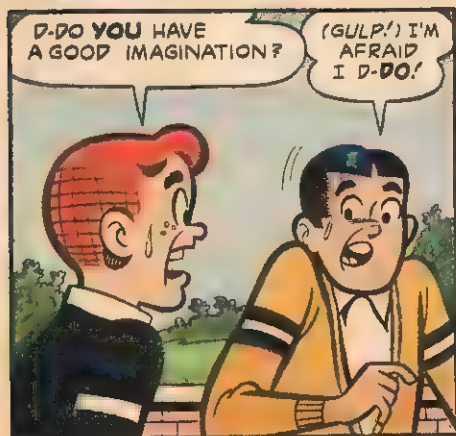
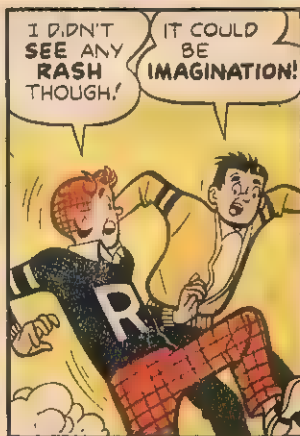
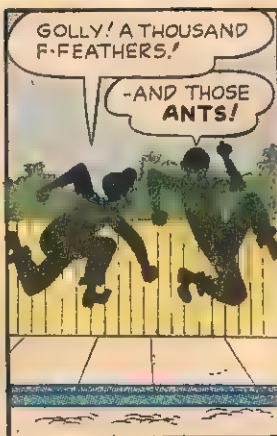
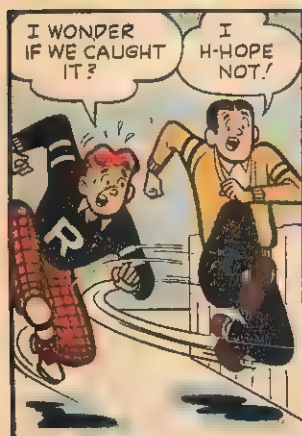
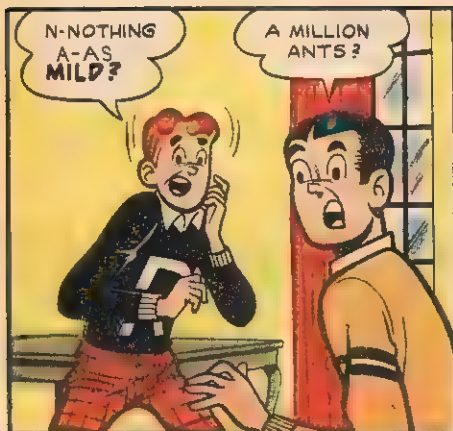
YOU PASSED BETTY'S
HOUSE, JUGGIE? WAS
SHE ANGRY?

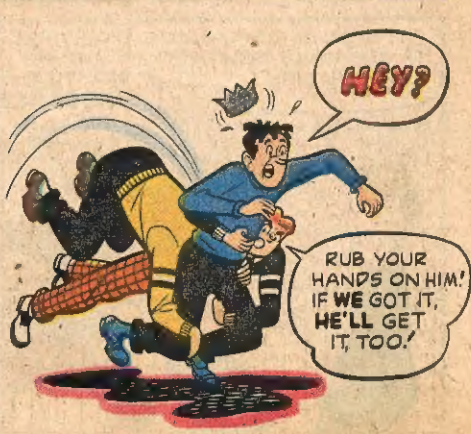
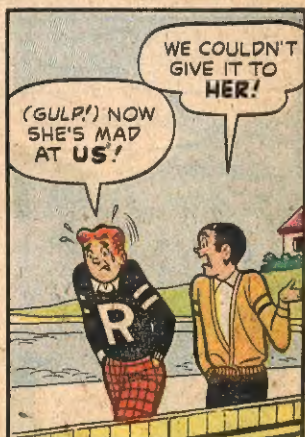
SHE WOULDN'T LET ME IN HER HOUSE, RONNIE." - SHE SAID SHE WAS PLENTY SORE!!

SEE ?











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CAN YOU NAME

the 6 foreign countries these pictures stand for?



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**YOU'LL RECEIVE
REAL COINS FROM
NATIONS OF THE
WORLD,
SUCH AS ...**



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It's fun!
Look over the pictures above and name the 6 nations correctly on coupon... Then mail coupon to win your COIN COLLECTION!

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Countries shown in pictures are (check 6 only):

- | | | |
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| ☐ ITALY | ☐ CANADA | ☐ INDIA |
| ☐ JAPAN | ☐ HOLLAND | ☐ SWITZERLAND |

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Name..... Age.....
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Town..... Zone..... State.....

PRINT LAST NAME HERE

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